



JOB POSTING: Greening Forward Social Media Strategist

APPLICATION DEADLINE: Rolling

DESCRIPTION: The social media strategist maintains the public image of Greening Forward over the channels of Facebook, Instagram, and Twitter via crafted posts, shares, and mentions that support the organization's cause. Specifically, media should provide insight and opportunities targeted at young people who want to make a change within the environmental movement. Additionally, the social media strategist will cover and promote any Greening Forward-sponsored events such as the International Young Environmentalist Youth Summit (IYEYS) via channels such as photography, live-Tweeting, and any other methods deemed appropriate. It is expected that the strategist will commit 3-5 hours of volunteer work per week in addition to attending virtual monthly organizational and committee meetings. The position also includes multi-annual opportunities for sponsored travel.

JOB REQUIREMENTS:

- Between the ages of 15-25
- Strong familiarity with social media platforms (especially Facebook, Instagram, Twitter). History of work with social media marketing a plus.
- Background or interest in young people, environmentalism, non-profits, and/or social good.
- The following skills would be useful but not required: photography/videography, journalism/blogging, website design.
- Willingness to support overall organization in areas outside of social media, including but not limited to: fundraising, outreach, editing, speaking events, etc.

APPLICATION PROCESS: Please send a resume and cover letter highlighting your desire and qualifications for the position to sam@greeningforward.org. Successful applicants will be invited to interview with Greening Forward staff.